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March 11, 2003

Commissioner for Patents
Washington, D.C. 20231

CERTIFICATE OF MAILING

Re: Patent Application of Hohberger et al.
Serial No. 10/001,364
Filed: October 25, 2001
METHOD AND APPARATUS FOR
ASSOCIATING ON DEMAND CERTAIN
SELECTED MEDIA AND VALUE-ADDING
ELEMENTS
Our File No. 7887-83889

I hereby certify that this paper is being
deposited with the United States Postal
Service as First-Class Mail in an envelope
addressed to: Commissioner for Patents,
Washington, D.C. 20231, on this date.

3-11-03
Date Eric D. Cohen, Reg. No. 38,110

Dear Sir:

Enclosed herewith are the following:

1. Transmittal Letter (in duplicate);
2. Amendment and Reply Pursuant to 37 C.F.R. §1.111 (in duplicate);
3. Petition for Extension of Time Under 37 CFR 1.136(a) (in duplicate);
4. Check in the amount of \$110; and
5. Postcard.

The Commissioner is hereby authorized to charge any additional fees which may be required,
or credit any overpayment, to Deposit Account 23-0920.

Very truly yours,

WELSH & KATZ, LTD.

By

Eric D. Cohen

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